

“The simplifyMD system made a lot of sense financially for Pediatric Associates, especially because it did not include a lot of upfront costs. They are very good about listening to our needs and didn’t assume they knew how we worked. Their system is not a canned approach - they customized it according to what I wanted and needed for the practice. Plus, since implementing the system, our accurate billing percentage has increased from 71 to 94 percent.”

~ Kari Turk, Practice Administrator

PEDIATRIC ASSOCIATES

- 6 MD Pediatric Practice
- 19,000+ Annual Patient Visits
- Approximately 1.3 Million Medical Documents Managed within simplifyMD
- Located in West Memphis, AR

THE ENVIRONMENT:

Pediatric Associates is a high volume practice with two locations and six physicians. While having both locations is convenient for its patients, it resulted in additional paperwork, time, and confusion frequently exchanging charts between both locations. The practice didn’t have a lot of space for patient charts at their second location and wanted an immediate solution towards reducing paper but the administrator was worried about the broad range of technical ability among her doctors and staff. The EHR characteristics important to Pediatric Associates included:

- **Easy Data Access** - The practice wanted instant access to data to quickly review billing information with related visit information and communicate with physicians via their task boxes to clarify and bill correctly the first time.
- **No Repeat Tasks** – The practice wanted to track progress on tasks to ensure not only that they were done, but to prevent duplication of effort when repeat calls came in for the same request.
- **Ease of Use** - The practice needed a solution that would work for all of their physicians and staff and among their generational and non-generational computer users.

CHALLENGES:

- **Expense** – The practice had no desire to budget a large sum of money towards traditional EHRs with limited success rates nor did they wish to be saddled with an on-going IT personnel expense.
- **Storage Space** - The practice was running out of room for additional paper charts and had no space at their second location. They needed a rapid solution
- **Rapid Results** – not everyone shared the same enthusiasm for change so the administrator needed a product that would prove itself quickly.

RESULTS

The Digital Chart Room™ delivered results without the practice requiring IT staff. They quickly converted their paper charts. It was adopted by everyone and has provided Pediatric Association with the following benefits:

- **Increased Cash Flow** - The practice's billing accuracy increased from 71% to 94% since implementation.
- **Rapid Adoption** – The practice used simplifyMD’s flexibility to create their own on-line growth chart that resembles how their physicians work versus forcing them to learn something new.
- **No Productivity Loss** – Productivity was affected by only 1.7 patient visits per MD the entire month of go-live.
- **Success** –Over 750,000 medical records have been digitally reviewed and over 40,000 paper faxes eliminated.
- **Reduced Employee Costs** – The practice is now adding physicians without additional staff.

Call or visit our Website to schedule a no-obligation demonstration of The Digital Chart Room™.